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NEW EDITION!

COLORED GEMSTONES, 3RD EDITION The Antoinette Matlins Buying Guide—

*How to Select, Buy, Care for & Enjoy Sapphires,
Emeralds, Rubies and Other Colored Gems
with Confidence and Knowledge*

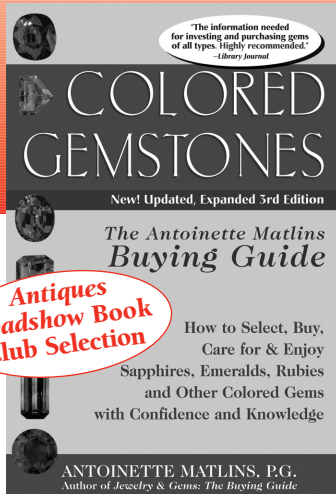
by Antoinette Matlins, P.G.

NOW 24 PAGES OF FULL COLOR!

*"Highly recommended."
—Library Journal*

"With Antoinette Matlins' name on the cover, the reader knows the text will be useful. Ms. Matlins is internationally recognized as an authority on gems and the gem market. [A] useful reference and guide for dealers, buyers and owners of gemstones."

—Rock & Gem



**Antiques
Roadshow Book
Club Selection**

**ALL THE INFORMATION YOU NEED TO BUY
BEAUTIFUL COLORED GEMSTONES WITH CONFIDENCE—
FROM THE MOST WIDELY READ AUTHOR IN THE WORLD
ON JEWELRY AND GEMS.**

Today's market with more gemstone varieties to choose from—including altogether *new* gems, new gem cuts and new treatments—demands that buyers turn to **a source of expert guidance**, whether buying for personal pleasure or for investment. This comprehensive resource is the "unofficial bible" for colored stone buying. Gem expert and best-selling author Antoinette Matlins **shows anyone shopping for colored gemstones how to get the most for their money.**

In this updated and expanded guide, Matlins explains *in detail* everything you need to know to buy and care for colored gemstones with confidence and knowledge.

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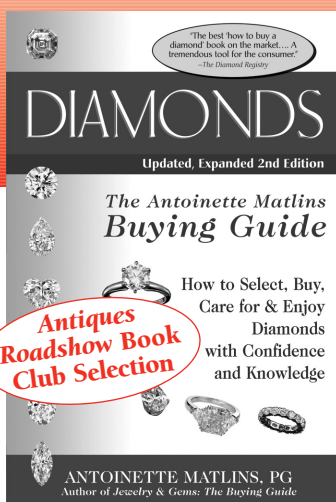
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See p. 12 for a complete bio of
Antoinette Matlins.
Translated into Russian

SELECTED CONTENTS

- ◆ The mystery and magic of colored gemstones
- ◆ How to evaluate color—and its impact on price
- ◆ Clarity: How inclusions increase or decrease value
- ◆ Deciding between a natural gem and an enhanced gem
- ◆ Colored gemstone synthesis and treatment
- ◆ Fraud and misrepresentation
- ◆ Buying colored gems
- ◆ Colorful gemstone choices
- ◆ What to ask when buying the stone
- ◆ How to select a reputable jeweler
- ◆ Choosing the appraiser and insurer
- ◆ Price guides—newly expanded and updated

**Expanded
& Updated Retail
Price Guides**



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by Antoinette Matlins, P.G.

*"The best 'how to buy a diamond' book on the market.... [A] tremendous tool for the consumer."
—The Diamond Registry*

**ALL THE INFORMATION YOU NEED
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ON JEWELRY AND GEMS.**

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See p. 12 for a complete bio of
Antoinette Matlins.

**Translated into Hungarian
& Russian**

Whether buying for personal pleasure or for investment, in today's market—of Internet auctions, new diamond cuts, new colors, new treatments and new frauds—buyers need **a source of expert guidance.** This comprehensive guide, from diamond expert and best-selling author Antoinette Matlins, is the **"unofficial bible" for all diamond buyers who want to get the most for their money.**

Easy to read, practical and easy to understand, *Diamonds: The Antoinette Matlins Buying Guide* explains in detail everything you need to know to buy and care for diamonds with confidence and knowledge.

SELECTED CONTENTS

- ◆ The magic of diamonds
- ◆ The importance of cut and proportion
- ◆ Body color—colorless and fancy colors
- ◆ Clarifying clarity: How flaws affect price, and how they're concealed
- ◆ Weight
- ◆ Diamond grading reports
- ◆ How to spot fraud and avoid misrepresentation
- ◆ Comparing diamond prices
- ◆ What to ask when buying the stone
- ◆ How to select a reputable jeweler
- ◆ Choosing the appraiser and insurer
- ◆ Price guides

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& Updated Retail
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7th Edition**Over 400,000 Copies in Print****RECENTLY PUBLISHED**

JEWELRY & GEMS: THE BUYING GUIDE, 7TH EDITION

*How to Buy Diamonds, Pearls, Colored Gemstones,
Gold & Jewelry with Confidence and Knowledge*

**Award
Winner**

by Antoinette Matlins, P.G., &
Antonio C. Bonanno, F.G.A., A.S.A., M.G.A.

"Clear and easy to understand.... Highly recommended."
—*Library Journal*

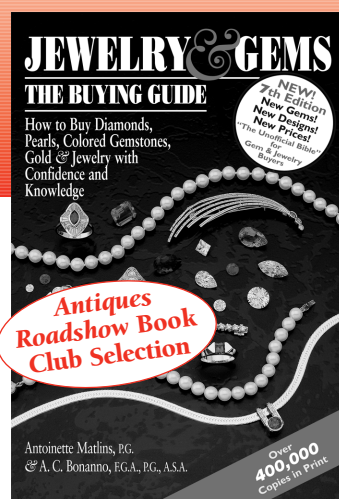
"A very comprehensive book on buying jewelry and gems ... well laid out
and an easy read with tons of information."
—*The Jewelry Appraiser*

NEW EDITION OF THE "UNOFFICIAL" BIBLE FOR JEWELRY AND GEM BUYERS— COMPLETELY UPDATED, EXPANDED AND REVISED!

This authoritative guidebook explains **how to buy diamonds, pearls, precious and other popular colored gems, gold and jewelry** with confidence and knowledge. The classic complete general guide.

This completely updated and expanded edition includes **new sections on design and style, the latest shapes and innovative cuts, pearls, gold and platinum**, as well as full coverage of recently discovered gems ... and new treatments and trickery to look out for, including the latest on Internet fraud. Easy to read and understand, *Jewelry and Gems: The Buying Guide* covers every aspect of purchasing and enjoying jewelry and gems.

Expanded &
Updated Retail Price
Guides for Diamonds and
Colored Gemstones



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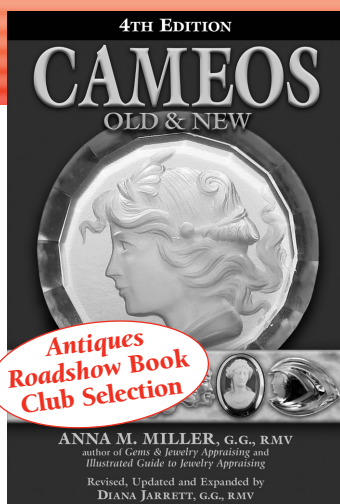
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See p. 12 for complete bios of
Antoinette Matlins and
Antonio C. Bonanno.

Translated into Arabic, Greek,
Hungarian, Japanese, Russian
& Spanish

SELECTED CONTENTS

- ◆ **Retail price guides for diamonds, colored gems and pearls**
- ◆ **Getting to know gems**
- ◆ **Diamonds: How to determine the value of a diamond**
The four Cs • Treatments • New shapes & old • How flaws affect diamonds •
How to read diamond grading reports • How to spot fraud & misrepresentation
- ◆ **Colored gemstones: New stones add exciting choices**
Mystery & magic • Determining value • New treatments • Synthetics • Fraud & misrepresentation
• Misleading names • Gem alternatives by color • Expanded section on quality grading
- ◆ **Pearls: Types** • Factors that affect quality and value
- ◆ **Gold & platinum** ◆ **Choosing the setting** ◆ **Gemstone investment**
- ◆ **Important advice before you buy; questions to ask** ◆ **Antique & period jewelry**
- ◆ **Selecting a reputable jeweler, appraiser and insurer; updated list of respected gem-testing laboratories**



Jewelry/Investment/ Antiques & Collectibles

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60 in full color; index

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See p. 10 for a complete bio of
Anna M. Miller.

Diana Jarrett, G.G., RMV, is a popular speaker on the topics of gems, rare stones and jewelry. She is a member of the National Association of Jewelry Appraisers.

**Translated into Greek
& Russian**

**Includes
Quality Ranking
Chart for Cameos**

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CAMEOS OLD & NEW, 4TH EDITION

by Anna M. Miller, G.G., RMV

Revised, Updated & Expanded by Diana Jarrett, G.G., RMV

"Superbly organized and presented ... ideal for both dedicated collectors and interested art connoisseurs seeking to learn more about these fascinating family treasures."

—*Midwest Book Review*

"Well organized, interestingly written and easy to read.... Fills a gap in jewelry history and will be eagerly received by gemologists, jewelers and lapidaries."

—*Lapidary Journal*

Revised and updated! Meets the rising demand for information about collecting, appraising, buying and selling cameos.

Since ancient times, cameo making has allowed artists of every era to capture and reflect on the history, literature and lore of their culture. Today, the allure of finely carved cameos is drawing a new generation of both savvy collectors and gifted artists who are captivated by their transcendental elegance.

Completely updated and expanded information and richly illustrated with **many new cameo photographs**, this new edition will facilitate the recognition and evaluation of quality in cameos, and increase your confidence in buying and selling cameos with:

- ◆ Key factors for defining value
- ◆ A guide to understanding how cameos are sold at auction, including photographs and hammer prices
- ◆ How to buy cameos from retailers and antique dealers, via the Internet or at auction
- ◆ A clear explanation of the MasterValuer System™ of Quality Ranking that serves as a vital guide for use when evaluating cameos
- ◆ An extensive review of outstanding contemporary cameo artists throughout the world, their style, subject matter, unique and identifiable techniques, contact information ... and more

SELECTED CONTENTS

The only book of its kind, *Cameos Old & New* provides a comprehensive reference for anyone interested in cameos, including information on how to:

- ◆ Develop an eye for quality and an appreciation of cameos as "art"
- ◆ Detect genuine cameos from synthetics and imitations
- ◆ "Circa date" cameos to differentiate old cameos from new
- ◆ Build and care for a cameo collection
- ◆ Distinguish ultrasonically-produced cameos from hand-carved pieces
- ◆ Avoid the major pitfall—the purchase of mediocre pieces, fakes and forgeries
- ◆ And much, much more...

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GEM IDENTIFICATION MADE EASY, 4TH EDITION

A Hands-On Guide to More Confident Buying & Selling

**Award
Winner**

by Antoinette Matlins, P.G., &
Antonio C. Bonanno, F.G.A., A.S.A., M.G.A.

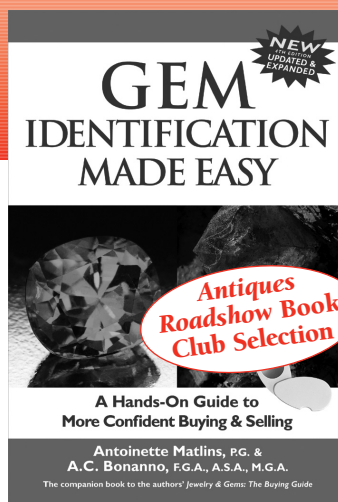
"The book you can't do without ... all the information you need, in no-nonsense language. You don't have to be a gemologist to understand this book—but even gemologists will appreciate its clarity."

—*Rapaport Diamond Report*

Revised, updated and expanded edition of the first and only book of its kind. Covers the latest gems, synthetics, treatments and equipment. Easy to use. Practical. Non-technical. Shows **how to identify diamonds, colored gemstones and pearls**, and separate them from fakes and look-alikes. Explains what equipment is needed, how to use it, where to get it and what should be seen for each gemstone.

NO SCIENCE BACKGROUND NECESSARY

Faster than you can imagine, anyone can learn to identify most of the gems and imitations found in the marketplace. This practical volume is the key to **avoiding costly mistakes and recognizing profitable opportunities**. Essential reading for collectors, investors, jewelry lovers, hobbyists, jewelers, antique dealers and gemology students. With this highly accessible guide, anyone can begin to master gem identification.



**Gems/Jewelry/Investment/
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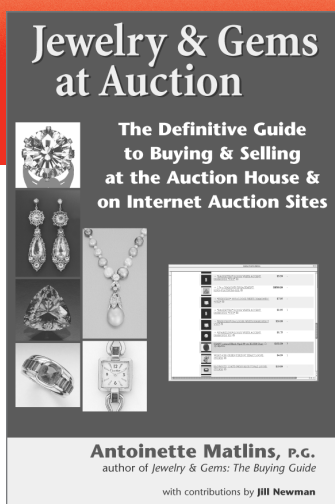
Translated into Greek & Russian

See p. 12 for complete bios of
Antoinette Matlins and
Antonio C. Bonanno.

**NEW Gems
NEW Treatments
NEW Synthetics
NEW Instruments**

SELECTED CONTENTS

- ◆ **Setting up a basic lab**
- ◆ **Description of each instrument: *What it will show and how to use it***
 - Dark-field loupe • Synthetic emerald filters • Immersion cell
 - Synthetic diamond detector • Loupe • Chelsea filter • Electronic diamond tester
 - Refractometer • Ultraviolet lamp • Microscope • Spectroscope
 - Polariscopes • Dichroscope
- ◆ **What to look for, gem by gem**
- ◆ **Antique & estate jewelry: *The true test for the gem detective***
 - Dyeing • Composite stones • Foil backing • Substitutions
- ◆ **Appendices: Charts and tables of gemstone properties, schools, laboratories and more**



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See p. 12 for a complete bio of
Antoinette Matlins.

Journalist **Jill Newman** is a contributing editor for the *Robb Report* and *Basel Magazine*, and writes articles for *Bride's*, *Veranda* and *Women's Wear Daily*.

"You absolutely must read [it] and keep [it] close at hand.... A definitive 'bible' packed with resources ... a presentation which can't be beat."

—*Midwest Book Review*

"This book is jam-packed with advice for the jewelry collector and is highly readable and entertaining. Whether you buy or sell, online or offline, you should read this book."

—**Ina Steiner, editor,**
AuctionBytes.com

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JEWELRY & GEMS AT AUCTION

*The Definitive Guide to Buying & Selling
at the Auction House & on Internet Auction Sites*

by Antoinette Matlins, P.G.,
with contributions by Jill Newman

**AS BUYING AND SELLING AT AUCTIONS
MOVE INTO THE MAINSTREAM, CONSUMERS NEED TO
KNOW HOW TO "PLAY THE GAME."**

The auction market is **today's fastest growing venue for buying and selling gems and jewelry.** Both traditional auction houses and Internet auctions are increasing in popularity as a source for buying sparkling gems and jewels at the best possible prices, and as a convenient means to make a profit on yesterday's treasures.

There are treasures to be had and money to be saved and made, but buying and selling at auction offer **unique risks as well as unique opportunities.** This book makes available—for the first time—detailed information on:

- ♦ **What distinguishes auction buying and selling from other methods**
- ♦ **How to buy and sell at auction: The rules of the game**
- ♦ **How to know what you're bidding on:**
 - **Diamonds, colored gemstones, pearls, gold and platinum**
 - **Design and style: Great jewelry periods and great jewelers**
- ♦ **Special concerns when buying and selling on Internet auction sites**
- ♦ **How to avoid the pitfalls when buying and selling at auction**
- ♦ **How to determine what to bid and avoid costly mistakes**
- ♦ **What auctions *do* guarantee, and how to protect yourself against what they *don't***
- ♦ **And much more...**

Comprehensive price charts and auction results, as well as resource information on auction houses and websites, make this the definitive guide for any potential auction buyer or seller.

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THE PEARL BOOK, 4TH EDITION: THE DEFINITIVE BUYING GUIDE

How to Select, Buy, Care for & Enjoy Pearls

by Antoinette Matlins, P.G.

"Simply the best. The most practical, interesting, and useful book about pearls for the student, collector, consumer and professional alike."

—John R. Latendresse, CEO, American Pearl Company

"Especially special—sparkling advice for consumers."

—Librarians Collection Letter

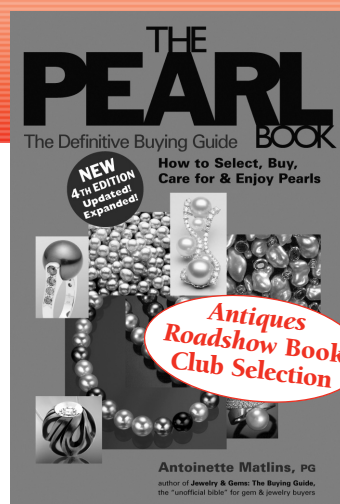
**NEWLY REVISED AND UPDATED! EVERYTHING YOU NEED
TO BUY BEAUTIFUL PEARLS WITH CONFIDENCE.**

With today's finest cultured pearls rivaling diamond, ruby, emerald and sapphire in terms of popularity, rarity and price, more and more people are searching for a reliable source of information to guide them in the fascinating and complex world of pearls—*natural, cultured and imitation*.

This revised and updated edition is a comprehensive, authoritative guide that tells readers everything they need to know about pearls to fully understand and appreciate them, and avoid any unexpected—and costly—disappointments, now and in future generations.

NEW Types
NEW Price Guides
NEW Technologies
NEW Trends

**Special Feature: Exclusive interviews with
the world's leading authorities on pearls,
who offer "insider" insights and advice.**



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See p. 12 for a complete bio of
Antoinette Matlins.

Translated into Greek,
Hungarian & Russian

SELECTED CONTENTS

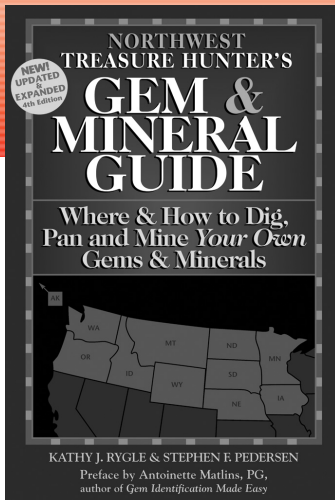
- ◆ Updated retail price guides
- ◆ New types of pearls now on the market
- ◆ Important up-to-date resource information, including pearl glossary, size charts, sample lab reports and more
- ◆ New pearl producing locales, their products and what these new choices have to offer
- ◆ The rich history and romance surrounding pearls
- ◆ The five factors that determine a pearl's value
- ◆ How to distinguish the differences between natural, cultured and imitation pearls
- ◆ How to judge pearl quality, including tips on how to see differences with the naked eye
- ◆ How to wear and care for pearls
- ◆ Magnificent pearl creations from the world's leading jewelers
- ◆ What to look for, and what to look out for: How to spot fakes
- ◆ Treatments: Good and bad

TREASURE HUNTER'S GEM & MINERAL GUIDES TO THE U.S.A., 4TH EDITION

by Kathy J. Rygle & Stephen F. Pedersen

Preface by Antoinette Matlins, P.G., author of
Gem Identification Made Easy

**Updated
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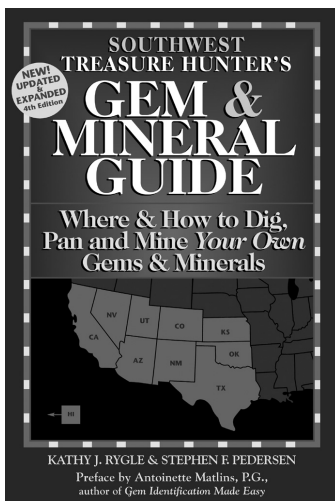
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Whether you are an experienced rockhound or “prospector,” or just digging for the first time, with a simple rock hammer and a little luck, you too can strike it rich ... or at the very least, have fun trying.

From rubies, opals and gold, to emeralds, aquamarine and diamonds, each guide **offers state-by-state details on more than 250 gems and minerals the United States has to offer, and the very affordable “fee dig” sites where they can be found.**

The authors offer easy-to-use information on the ins and outs of “fee dig” mining, complete with locations, costs, tips on technique, entertaining legends and important information on everything from safety kits to where the nearest restrooms are. Included are resources for use in identifying finds, polishing stones and having them made into jewelry and further pursuing this exciting, and possibly profitable, hobby.

Focusing on the four major regions of the U.S., each guide covers:

◆ **Gem & Mineral Sites:** Locations of sites with directions and maps, the gems and minerals to be found, hours, fees and equipment needed. Also includes info on guide services, additional attractions and features at each site, local camping information and more.

♦ **Museums & Mine Tours:** Where to visit commercial and historical mines, as well as museums with exhibits of gems and minerals (for help in learning what to look for).

♦ **Special Events & Tourist Information:** Listings of regional events involving gems and minerals, and sources of general travel and tourism information for every state.

Completely revised & updated.

Treasure Hunter's Guides in Print

Where & How to Dig, Pan and Mine Your Own Gems & Minerals, in 4 Regional Volumes:

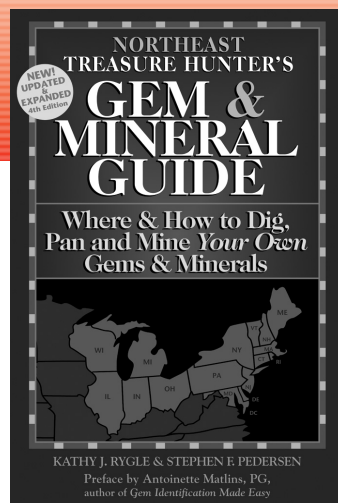
•Northwest •Southwest •Northeast •Southeast

Kathy J. Rygle and Stephen F. Pedersen combine their scientific training with a hobbyist's passion. Lifelong rockhounds, both authors have shared their hobby with their children, and have traveled to many "fee dig" sites, museums and mine tours across the U.S.

Updated
4th Edition!

SELECTED CONTENTS

- ◆ **All-American gems**
Details on the history and discovery of our nation's gemological riches
- ◆ **Equipment and clothing**
What you need and where to find it (or how to make it yourself)
- ◆ **Mining techniques**
Step-by-step instructions on panning for gold, sluicing for gems and other methods
- ◆ **State-by-state site listings**
Details on mine-your-own sites, museums and mine tours, and special events and tourist information
- ◆ **Finding your birthstone**
- ◆ **Finding your anniversary stone**
- ◆ **Finding your zodiac stone**
- ◆ **Index by state**
- ◆ **Index by gem/mineral**
- ◆ **Yearly gem-related events calendar**
- ◆ **U.S. state gems & minerals**



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Southeast Treasure Hunter's Gem & Mineral Guide

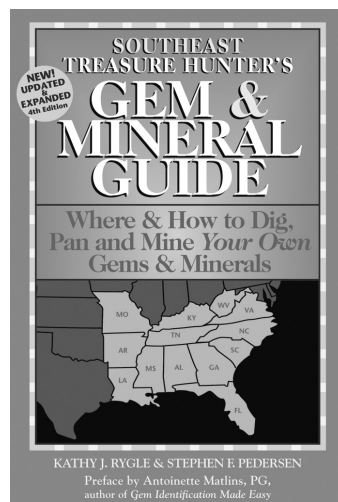
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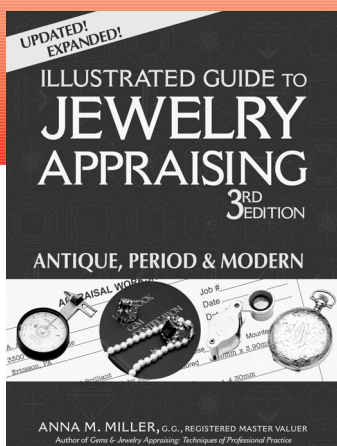
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Appraising/Jewelry/ Antiques & Collectibles

8½ x 11, 216 pp
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Anna M. Miller, G.G., Registered Master Valuer, was a jewelry historian, author, lecturer and instructor. The developer of the MasterValuer Program™, a jewelry appraisal course that has been taught worldwide, she consulted with individuals and companies on buying, selling, appraising and interpreting the jewelry arts. Miller was the author of five books on gems and jewelry, including *Cameos Old & New* (see p. 4), the only comprehensive reference for anyone interested in cameos.

Translated into Russian

Updated & Expanded Over 10,000 Copies in Print ILLUSTRATED GUIDE TO JEWELRY APPRAISING, 3RD EDITION *Antique, Period, Modern*

by Anna M. Miller, G.G., RMV

"For the person who wishes to make his or her living appraising, this book will be an invaluable resource in upgrading one's professionalism."
—*Jewelers' Circular Keystone*

"Every evaluator ... will find it a valuable resource.... Covers a wide range of important topics ... organized logically [and] refreshingly easy to read."
—*Gems & Gemmology*

COMPLETELY UPDATED, EXPANDED & REVISED

A COMPREHENSIVE, STEP-BY-STEP GUIDE TO JEWELRY IDENTIFICATION AND APPRAISAL. AN INDISPENSABLE RESOURCE FOR BEGINNERS AND PROFESSIONAL APPRAISERS.

This beautifully illustrated, complete guide to accurate jewelry identification and appraisal **provides step-by-step instruction in jewelry identification and dating**, reviews the role and responsibilities of the appraiser and **describes in detail virtually every style of antique, period and modern jewelry** for the hobbyist and serious collector alike.

Features photos of each style of antique and period jewelry from Georgian and Victorian to modern, "retro" and ethnic jewelry art.

See also *Gems & Jewelry Appraising*, 3rd Edition, p. 11.

SELECTED CONTENTS

- ◆ **How to use price guides, judge quality, record condition and more**
- ◆ **Making correct identifications**
Using symbols, motifs and ornamental styles as identification guides in estate and period jewelry • Motifs and designs used in various cultures • Identifying various cuts of stones • Using color as a clue to jewelry dating
- ◆ **Estimating value**
Rings • Earrings • Pendants • Brooches • Pearls • Cufflinks, studs and stickpins • Pocket watches and wristwatches
- ◆ **Important information to include in a jewelry appraisal**
- ◆ **Complete appendices**
Diameters and corresponding weights of round, well-proportioned, brilliant-cut diamonds • New diamond cuts • Formulas for unusual diamond cuts • Colored-stone grading reports • Manufacturers and wholesalers of antique reproduction jewelry • Sample reports

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GEMS & JEWELRY APPRAISING, 3RD EDITION

Techniques of Professional Practice

by Anna M. Miller, G.G., RMV
Revised, Updated & Expanded by Gail Brett Levine, G.G.

"Well organized, factual, easy to follow and comprehensive.... It should be read by practicing appraisers, new appraisers, would-be appraisers and those who wonder what gem appraising is all about."

—*Lapidary Journal*

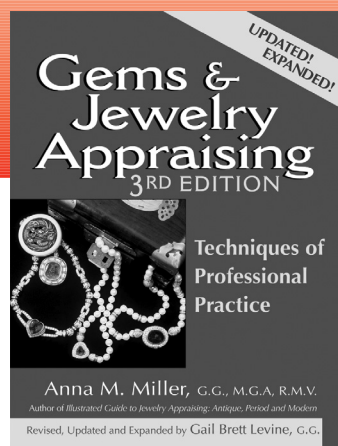
"A very important, practical guide and reference book for people who take their appraising seriously."

—*Jewelers' Circular Keystone*

**THE FIRST COMPREHENSIVE WORK ON GEM AND
JEWELRY APPRAISING FOR THE PROFESSIONAL AND
STUDENT—NOW COMPLETELY UPDATED AND REVISED.**

The premier book of its kind and a comprehensive guide to the standards, procedures and ethics of appraising gems, jewelry and other valuables. *Gems & Jewelry Appraising* offers all the information that jewelers, gemologists and students of jewelry appraisal will need to establish an appraisal business, handle various kinds of appraisals—for insurance, divorce, inheritance, liquidation, collateral and tax donation—and provide an accurate, verifiable estimate of value.

See also *Illustrated Guide to Jewelry Appraising*, 3rd Edition, p. 10.



Appraising/Jewelry/ Antiques & Collectibles

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See p. 10 for a complete bio of
Anna M. Miller.

Gail Brett Levine, G.G., is executive director of the National Association of Jewelry Appraisers and president/publisher of *Auction Market Resource for Gems and Jewelry*. An independent personal property appraiser, she has been in the jewelry trade for thirty years.

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Antoinette Matlins, P.G., is the most widely read author in the world on the subject of jewelry and gems (*Jewelry & Gems: The Buying Guide* alone has over 400,000 copies in print—see p. 3). Her books are published in seven languages and are widely used throughout the world by consumers and professionals in the gem and jewelry fields. An internationally respected gem and jewelry expert and a popular media guest, she is frequently quoted as an expert source in print media and is seen on ABC, CBS, NBC and CNN, educating the public about gems and jewelry and exposing fraud. In addition, Matlins is active in the gem trade. For her recent insights about gems and jewelry, see www.AntoinetteMatlins.com. Her books include:

- *Jewelry & Gems: The Buying Guide, 7th Edition—How to Buy Diamonds, Pearls, Colored Gemstones, Gold & Jewelry with Confidence & Knowledge* (see p. 3)
- *Jewelry & Gems at Auction: The Definitive Guide to Buying & Selling at the Auction House & on Internet Auction Sites* (see p. 6)
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Antonio C. Bonanno, F.G.A., A.S.A., M.G.A., was one of America's most distinguished gemologists. For over forty years he was president of the National Gem Appraising Laboratory and director of the Columbia School of Gemology in Silver Spring, Maryland.

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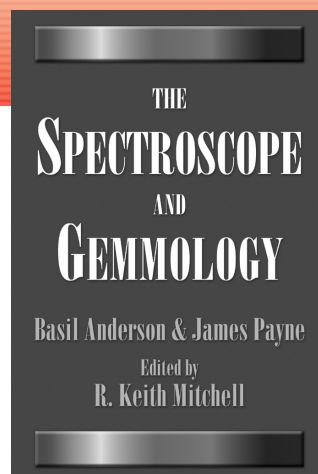
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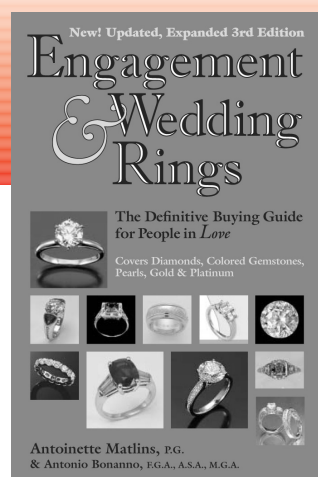
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